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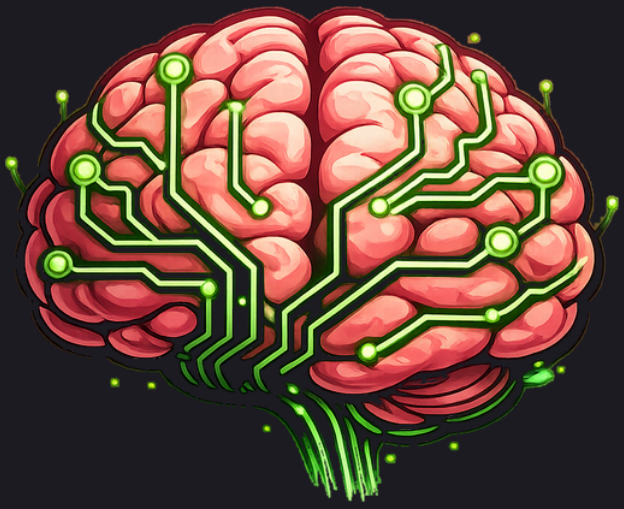

Amalgamind Sound Like You

Your AI drafts the way you talk, and gets closer every time you fix it.

A companion to Everything Is Words

Brian Baskin

Amalgamind Sound Like You

Your AI drafts the way you talk, and gets closer every time you fix it.

A companion to *Everything Is Words*.

Draft, November 2026. Free to read. Tell us what's wrong: post about it and tag Amalgamind on LinkedIn, X, TikTok or Facebook, or comment in the Amalgamind Community on Skool.

By Brian Baskin.

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Pat, Lou, Jordan, Robin, Sample Mechanical, and everyone around them in this book are invented. Any likeness to a real business or person is chance.

AI apps differ. Where this book talks about what an AI can do, check your own.

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How to read this book

You asked your AI for a short note to a customer. It gave you three paragraphs that were "excited to reach out." You have never been excited to reach out in your life.

The fix isn't a cleverer request. It's giving your AI your own words to work from, a list of what you'd never say, and the habit of fixing the list when it slips.

It's a companion to *Everything Is Words*, and it has two readers: you, and your AI. You read each chapter. Your AI reads the part at the end, headed *For your AI*. Every chapter ends with something you can do today, and each of those is a card.

What you'll have

One voice page: your samples, your never list, how you build a message, and what you've fixed so far.

Pat, Lou, Jordan, Robin and Sample Mechanical in these pages are invented.

The one sentence to say

> I want to sound like me. Read these files, and let's start on the first card.

Chapter 1: Read it out loud

Here's the whole test. Take something your AI wrote for you and say it out loud, to an empty chair or a real person.

Would you say that to them, standing there? If your mouth trips, or you hear a brochure, it fails.

Why your ears catch it

When you read silently, you forgive. Out loud, long sentences run out of breath and big vague words sit there looking silly.

Reads fine, sounds wrong	What you'd say
We are pleased to confirm your appointment	See you Thursday at eight
Please do not hesitate to contact us	Call me if anything changes
Work has been scheduled within the current timeframe	We're replacing it Friday

Same facts. Only one side sounds like somebody.

Why it happens

Your AI has read a great deal of writing, and plenty of it is stiff. Ask for "a professional email" with nothing else and you tend to get the average of all of it. The average of a lot of voices isn't anybody's.

A small example

> *Pat read the draft aloud, got as far as "we value your continued partnership", and said, "Who talks like that?"*

Pat is invented.

Do this today

Read one AI draft out loud and mark every place you'd have said it differently. Then say it your way. That's card 1.

For your AI

- This chapter serves card 1, *Out loud*.
- Ask them to paste one draft, or draft one from a fact they give you.
- Ask: "Which parts would you never say?" and "How would you say that one?" One at a time.
- Write down both versions side by side. Don't defend your draft.

Chapter 2: Collect your real words

"Friendly but professional" means something different to everyone, including your AI. A sample doesn't need explaining.

Ten pieces

Find about ten things that sound the way you want to sound:

- Messages you sent that got a good answer.
- A note to your crew that people actually acted on.
- A voice memo, or you explaining a job out loud and typed up.

Speech is the richest. When your AI starts from how you talk, it keeps your rhythm. When it starts from a bullet list, you get a bullet list wearing a tie.

Label each one

Who it was for, what it was about, and how formal. A joke to your crew shouldn't steer a letter to an insurer.

Clean them first

Take out customers' names, addresses, prices and anything private. Use only words that are yours to use. Somebody else's email isn't your voice.

A small example

> *Pat's best sample was forty seconds into a phone: "Don't cut that yet. Drawing changed this morning. Call me."*

Pat is invented.

Do this today

Collect three samples now and label them. Add the rest as you find them. That's card 2.

For your AI

- This chapter serves card 2, *My samples*.
- Ask for one sample at a time with who it was for.
- If a sample holds names, contact details or prices, point to them and ask to remove them.
- Don't tidy a sample. Keep it as it was.

Chapter 3: The never list

It's often easier to say what you'd never say than to describe what you do.

Start it with whatever makes you wince

Common offenders:

- I hope this email finds you well
- Don't hesitate to reach out
- Leverage, when you mean use
- Circle back
- We're thrilled to announce

Yours may differ. Some people do say "circle back." The list is yours.

Habits go on it too

Not just words. *Never more than four lines. Never an exclamation mark to a customer. Never apologize twice. Never open with the weather.*

Make it checkable

"Don't be stiff" can't be checked. "Never write *utilize*" can. Aim for twenty entries over a few weeks. Don't invent them in one sitting. Catch them in the wild.

Give a better word when you can

Never "utilize"; say "use". Your AI then knows what to do, as well as what to skip.

A small example

> *Lou's first entry: "Never say 'per our conversation.' Say 'like I said on Tuesday.'"*

Lou is invented.

Do this today

Write five entries, each with what you'd say instead. That's card 3.

For your AI

- This chapter serves card 3, *Never say*.
- Ask for phrases they dislike, one at a time, and what they'd say instead.
- You may point to a phrase in your own earlier draft and ask if it belongs on the list. They decide.
- Before you hand over any draft, check it against the list.

Chapter 4: How you build it

Voice is more than words. It's the shape.

Five things to notice in your samples

1. **How you open.** A name? Straight to the point?
2. **How long** your sentences and messages run.
3. **Where the ask goes.** First line or last?
4. **How you close.**
5. **What you do with bad news.** Say it first, or walk up to it?

More than one voice, same person

You don't talk to your crew the way you talk to an insurer. Keep a short section for each place you really write, perhaps two or three: say *crew*, *customers*, *public*. Each gets its own samples. The never list covers all of them, plus a few of its own.

Tell your AI which one you want. If it isn't told, it should ask.

A small example

> *Pat, to the crew: no greeting, one fact per line, ends with who to call. Pat, to a builder: first name, the problem first, then what Pat needs and by when.*

Pat is invented.

Do this today

Pick one place you write. Answer the five questions for it. That's card 4.

For your AI

- This chapter serves card 4, *My shape*.
- Look at their samples and show what you notice for each of the five, quoting their lines. Ask if it's right.
- Don't call their style anything. Describe what it does.
- Ask which voice before drafting.

Chapter 5: Fix it twice

Here's the step that nearly everyone skips.

Your AI writes something a bit off. You fix it and send it. Tomorrow it makes the same mistake, and you fix it again.

Once in the draft, once on the page

Every time you change a draft, ask one question: **what would have stopped that?** Then add it:

- a line on the never list, or
- the fixed version as a new sample, or
- a note about shape.

Fixing only the draft, you pay for the same mistake every time. Fixing the page too, you pay once.

Let your AI show you

Paste back what you actually sent. Ask your AI to line up the changes you made. Pick the ones that should stick. Not every edit is a rule. Some were just that day.

Try it for two weeks

Short and honest beats thorough. After two weeks, read the page from the top and cut what you no longer agree with.

A small example

> *Pat cut "Hope that helps!" three days running. On the third day it went on the list.*

Pat is invented.

Do this today

Take one draft you changed, find one thing that would have prevented it, and add it. That's card 5.

For your AI

- This chapter serves card 5, *Fix it twice*.
- When they paste what they sent, list the differences from your draft in plain words.
- Ask which should stick. Add only those, with the date.
- Don't promise to remember. The page is the memory; ask for it next time.

Chapter 6: Keep it honest

Sounding like you raises the stakes. People will believe you wrote it.

Rough edges stay

Short fragments. Saying a thing twice because it matters. *"Don't do that. Seriously."* Polish those off and you've polished off the part people listen to.

Your voice, your facts

A draft in your voice can still carry a wrong date. Read every name, number and promise before it goes. Your AI doesn't get to add a fact to make a sentence flow.

You send it

It goes out under your name, so your hands send it, or your clear yes does.

Only your own voice

Build a voice page for yourself. Don't build one for another person without their say-so, and don't send anything as them. If you write for your business, agree with the people involved how it should sound.

Revisit it

Every few months, swap in newer samples and drop stale ones. You change. An old page teaches your AI to sound like last year's you.

A small example

> *The draft said the part was "confirmed for Friday." Nobody had confirmed it. Pat caught it on the read-back.*

Pat is invented.

Do this today

Put your pieces on one voice page and put a date on your calendar to refresh it. That's card 6.

For your AI

- This chapter serves card 6, *My voice page*.
- Fill the template only from cards 1 to 5. Gaps stay *to be confirmed*.
- In every draft, mark any fact they didn't give you, or leave it as a visible blank.
- Never send as them without their yes for that message. Never write as another real person.

Where to go next

Use the page on the next three things you write. Fix it twice each time.

- **Documents with blanks:** *Amalgamind Mad Liberator* turns a message you send often into questions.
- **How to talk it through:** *Amalgamind Interview*.
- **Everything your AI should know about how you work:** *Everything Is Words*.

Tell us what's wrong

If any of this sounds stiff, say so. It's a draft. Post about it and tag Amalgamind on LinkedIn, X, TikTok or Facebook, or comment in the Amalgamind Community on Skool.

> If you wouldn't say it, don't send it.